



General Overview of DolarPlus® Retail Stores

*Ravena International LLC is planning to open its first four (4) corporate owned **DolarPlus®** retail stores in the fall of 2016 in the city of Bratislava, the capital of Slovakia. The average floor size of the store would be approx. 3,000 sq. feet (275 sq. meters), however its size will vary depending of the available location, floor configuration and the number of inhabitants in the vicinity of the store location.*

*The stores will offer consumers a wide assortment of general merchandise products in several major categories that people need, want and use on regular bases. The product line will consist of household items, cleaning supplies, personal care products, beauty care products, cosmetics, giftware, stationery, tools, novelties, toys, gadgets, and many other products. **DolarPlus®** stores also will be selling some selected food and beverage products, but only the ones with a long shelf life.*

The main customers base are people with low to medium income who are looking for products they need and want that add value and save money without compromising overall quality. The price range of products will vary from one dollar (\$1.00) to ten dollars (\$10.00) depending on the product quality and country of origin. The vast majority of low priced products would be imported from Southeast Asia, however a significant percentage of quality products would come from the US, Canada, Japan, Europe and other countries that offers products with the above average quality.

Our main business operation will focus on the countries in Central and Eastern European Union region where there is a great growth potential for this type of stores due to relatively large customers' base with low and medium incomes and no presence of general merchandise chain store network across the region.

*We strongly believe that the general merchandise **DolarPlus®** stores will become a common household name in Central and Eastern Europe in the near future similar to **Dollarama** stores in Canada or **DollarTree**, **General Dollar** and **Family Dollar** in the US.*